Perfect combination for English learning in all levels



About Pearson

Pearson is the world's leading learning company. Our education business combines 150 years of experience in publishing with the latest learning technology and online support.

We provide education and assessment services in more than 70 countries. Our courses and resources are available in print, online and through multi-lingual packages, helping people learn whatever, wherever and however they choose. Products such as MyLabs are changing education practice worldwide.

In Hong Kong and Macau, Pearson is the leader in all education sectors, ranging from pre-school, primary, secondary and higher education through to adult learning and you may be familiar with some of our products – *Longman Elect, Longman Dictionary of Contemporary English* among others.

At Pearson, we take learning personally. Every day our work helps learning flourish, and wherever learning flourishes, so do people.

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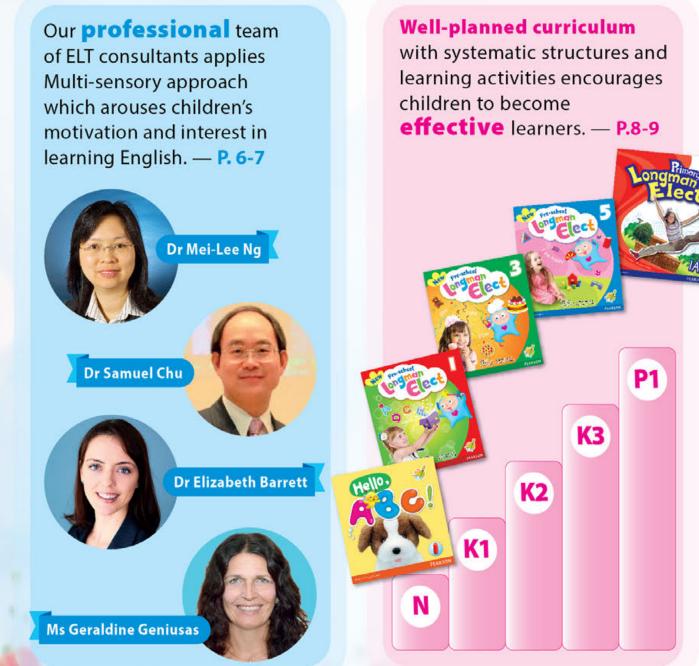
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ALWAYS LEARNING PEARSON





Fun elements are newly added to the series to actively engage children in learning. — P.10-23















Professional Training



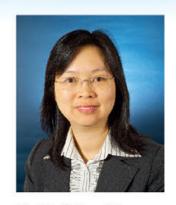






Professional ELT Consultants

New Pre-school Longman Elect is developed by a team of professional consultants. The team applies Multi-sensory approach which provide opportunities to our young learners with more than one way of experiencing new concepts. It also makes learning **FUN and EFFECTIVE!**



Dr Mei-Lee Ng

- Assistant Professor & Associate Head Department of Early Childhood Education The Hong Kong Institute of Education
- School Supervisor **HSBC Early Childhood** Learning Centre



Dr Samuel Chu

- Associate Professor

- Head Division of IT Studies
- Deputy Director Centre for IT in Education
- Faculty of Education The University of Hong Kong



Dr Elizabeth **Barrett**

- Lecturer **Faculty of Education** The University of Hong Kong
 - Lecturer The English Language Teaching Unit The Chinese University of Hong Kong
 - English Language materials writer and editor

Geniusas

Multi-sensory approach is a learning process that involves two or more senses, these senses include:



Tactile



Visual





Taste



Smell

Kinesthetic

Auditory

By participating in fun and engaging activities, pupils' language skills are comprehensively elevated.



Effective learning with well-planned curriculum

The bridge to the marker - leading Inglish course



| Office Printer | |
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| Elect | Elect |
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| MA A | |
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| tra Words | Senten |

| N | | | (1) | Se Section | Elect 2 |
|---------|-------|---------|-----------|-------------|---------|
| Letters | | Letters | Key Words | Extra Words | Phonics |
| Aa | apple | Aa | apple | ant | /a/ |
| Bb | boy | Bb | boy | ball, book | /b/ |

| | | Letters | Key Words | Extra Words | Phonics | | | |
|----|-----------|---|-----------|---|---------|--|--|--|
| Aa | apple | Aa | apple | ant | /a/ | | | |
| Bb | boy | Bb | boy | ball, book | /b/ | | | |
| Cc | cat | Cc | car | cake, cat | /k/ | | | |
| Dd | dog | Dd | dog | doll, door | /d/ | | | |
| Ee | egg | Ee | egg | elephant | /e/ | | | |
| Ff | fish | Ff | fish | father | /f/ | | | |
| Gg | girl | Gg | girl | goat | /g/ | | | |
| | | Revision: Hello! / Hil | | | | | | |
| Hh | hat | Hh | hand | hat | /h/ | | | |
| li | ice cream | N | itchy | ice cream, insect | /V | | | |
| Jj | juice | Jj | juice | Jam | Ŋ | | | |
| Kk | key | Kk | key kite | | /k/ | | | |
| Ц | lion | U | lion | leaf | N | | | |
| Mm | milk | Mm | milk | moon, mouse | /m/ | | | |
| | | Revision: Merry Christmas! / Thank you! | | | | | | |
| Nn | net | Nn | nose | noodles | /n/ | | | |
| 00 | orange | Oo | orange | octopus | /0/ | | | |
| Pp | pig | Pp | pig | 1000 100 100 100 100 100 100 100 100 10 | | | | |
| Qq | quilt | Qq | quilt | queen | /k/ | | | |
| Rr | rabbit | Rr | rabbit | rain | /t/ | | | |
| Ss | sun | Ss | sun | sand, sea | /s/ | | | |
| Tt | tiger | Tt | tiger | tail, teeth | /t/ | | | |
| | | Revision: Sorry! / It's OK. | | | | | | |
| Uu | umbrella | Uu | umbrella | uncle | /u/ | | | |
| W | van | Vv | van | vase | /v/ | | | |
| Ww | water | Ww | water | window | /w/ | | | |
| Xx | xylophone | Xx | xylophone | x-ray | | | | |
| Yy | уо-уо | Yy | уо-уо | yellow | /y/ | | | |
| Zz | zip | Zz | 200 | zebra, zip | /z/ | | | |
| | | Revision: Let's play! / Great! | | | | | | |

| Themes | Key Words | Extra Words | Sentence Patterns | Phonics | Themes | Key Words | Extra Words | Sentence Patterns | Phonics | |
|--|--|---|---|---------------------------------|---------------------------------|--|--|--|---|------------------------------|
| School | a boy*, a girl*, a teacher | a chair, a classroom, a table | Good morning / afternoon. I am | g: girl, goat | Fun with learning | dance*, draw, play, read, sing, write | headphones, a microphone, music | What do you like to do? I like to | + | |
| | a book, a crayon, a pencil, a school bag | an eraser, a pen, a ruler | I have a | b: book, boy | Task: 1 Interview Skills | | ¥ | What is your name? My name is How old are you? I am years old. Where do you live? I live in What food do you like? I like | 5. | |
| Myself | an ear (ears), an eye (eyes), a mouth, a nose*, a tooth (teeth) | a face, hair | Look at my | m: mouth, milk | Myself | angry, happy, hungry, sad, thirsty | tired | lam | a: angry, apple | |
| | climb, dance, jump, run, walk | slide, swing | I can | w: walk, water | | big, small, fat, thin, tall, short | a dog*, an elephant*, a giraffe, a panda, a mouse, a monkey, a snake | It is | -at: fat, hat | |
| amily | brother, daddy, grandfather, grandmother, mummy, sister | aunt, uncle | I love my | d: d addy, d og | Family | a bathroom, a bedroom, a dining room, a kitchen, a living room | a bed, a chair, a fridge, a quilt*, a shower, a sofa, a table, a window | Where are you? I am in the | q: quilt, queen | |
| sk 1: Colours | blue, green, red, yellow | × | It is | - | | a camera, a computer, a smartphone, a telephone | a DVD player, a keyboard, a mouse, a television | May I use the, please? Yes, sure. | - | |
| Food | bread, butter, cheese, jam, juice*, milk* | peas, sausage, cereal, tea | I like Me too. | j: jam, juice | Healthy life | fruit*, meat, noodles, rice, vegetables | soup, fish*, chicken | Would you like some? Yes, please. / No, thank you. | v: v egetables, v ar | |
| | cake, fruit, jelly, pizza, salad | a cookie, corn, ham, a tomato | May I have some? Sure. | k: cake, cat | | arm (arms), head, knee (knees), shoulder (shoulders), toe (toes) | fingers, hand*, neck | Come on! Let's move/ touch our | - | |
| /eather | a coat, a hat, a jacket, a scarf | boots, shoes, socks, trousers | Please give me Here you are. | h: hat, hand | Environmental protection | animals, plants, a river, a waterfall | a country park, a frog, a hill, a ladybird, a snail, the sun* | We have to protect the | -un: sun, run | |
| | cold, cloudy, hot, rainy, sunny | ice, the sun*, an umbrella*, windy | What is the weather like? It is! | u: umbrella, uncle | | brown, a can, a newspaper, a paper box, a plastic bottle, a recycling bin | a plastic bag, a reusable bag, blue, yellow | The should go in the | x: box, six | |
| ask 2: Numbers | one to ten | - | We have dolls. | - | Task 2: Time | one to twelve o'clock | - | What time is it? It is o'clock. | | |
| People Who Help Us a doctor, a nurse a driver, a fireman | a doctor, a nurse, a postman | a letter, a stamp | Thank you, You are welcome. | n: nurse, nose | Money management | a dress, a red packet, shoes, sweets, trousers | boots, chocolates, a shirt, a skirt, socks, a T-shirt | Here is/are your How are you? I am fine, thank you. | r: red, rabbit | |
| | a driver, a fireman, a policeman, a teacher*, a waiter | a policewoman | Who is he / she? He/She is a | t: teacher, tiger | | a balloon, a cap, a piggy bank, a storybook, an umbrella* | clothes, a handbag, toys, a watch | How much is the? It is dollars. | | |
| Community | a park, a restaurant, a school, a shopping centre, a supermarket | a fire station, a post office, a slide, a swing, a toy shop | Where is the? It is over there. | p: park, pig | China and the world | China, Beijing, the Great Wall, a museum | a plane, a rocket | Where are we going? We are going to | ch-: China, chair | |
| | a clock tower, colourful, dim sum, the light show, tall, yummy | harbour, a junk, a ship | The is | y: y ummy, y o-yo | | curry, pasta, sushi, a pair of chopsticks, a fork, a spoon | | Can you pass me, please? Yes, here you are. | - | |
| Animals | a bird, a cat, a dog*, a fish*, a rabbit* | a cage, an egg, a tail, a tortoise | This is my That is your | e: egg, elephant | Animals | an elephant, a giraffe, a panda, a monkey, a zebra | a kangaroo, a koala | How many are there? There is/are | z: z ebra, z oo | |
| | a cow, a duck, a hen, a horse, an insect, a sheep | a butterfly, a goat, itchy* | What is it? It is a | i: insect, itchy | | a bear, a crocodile, a lion*, a snake, a tiger* | a deer, a hippo, a parrot, a spider | Can you see the? Yes, I can. / No, I can't. | l: lion, leaf | |
| oing About | a bus, a bicycle, a ferry, a taxi | a car, a minibus, a plane, a train | I go home by /on foot. | f: ferry, fish | Science | brush, clean, cook, drink, wash | face, hands, teeth | We need water to | dr-: dr ink, dr aw | |
| sk 1: Shapes | circle, square, star, triangle | | What shape is it? It is a | - | Task 1: Position | in, on, under | 2 | Where is the ice? | 2.5 | |
| Science | an apple*, a banana, a lemon, a mango, an orange*, a pear | grapes, a pineapple, hear, see, smell, taste, touch | Is it a /an? Yes, it is./No, it isn't. | o: orange, octopus | Preparing for primary school | | a playground, a classroom, a music room, a tollet, a library | a computer room, a hall, a uniform, a tuck shop, a key | May I go to the, please? Yes, of course. /No, you may not. | k: k ey, k ite |
| | a cloud, the moon, a star, the sun*, a flower, a tree | a butterfly, grass, a leaf, the sky | What can you see? I can see | s: sun, sea | | a beach, cycling, hiking, swimming, travelling | a bike, the sea, a shell | What do you do in summer? I go with my family in summer. | - | |
| sk 2: Numbers | eleven to twenty | = | There are houses. | | Task 2: Days of the week | Sunday to Saturday | .a. | What day is today? It is | (T) | |

Primary



A successful path to primary school









Talking Pupil's Books Systematic arrangement and progression













Talking Pupil's Books Attractive illustrations and fun surprises









Talking Activity Books

Comprehensive 4 skills exercises for consolidation







EduMotion

eduMOTION— motion sensing games

Edumotion is a series of motion sensing games for education. With a webcam-style motion sensor, it enables users to play language games by using body movements.







Pupils can sing, dance and beat the blocks with the music, images and movements are shown in the screen.







eduMOTION can train pupils':

Memory Cognitive thinking Concentration Collaboration Emotion control Reaction Body balancing Physical coordination Motor skills





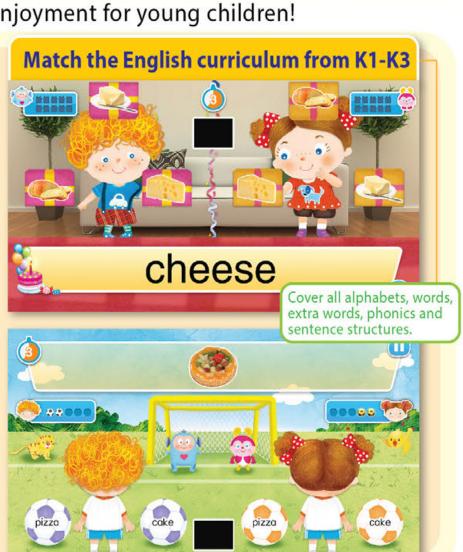
Different levels for learners' diversity

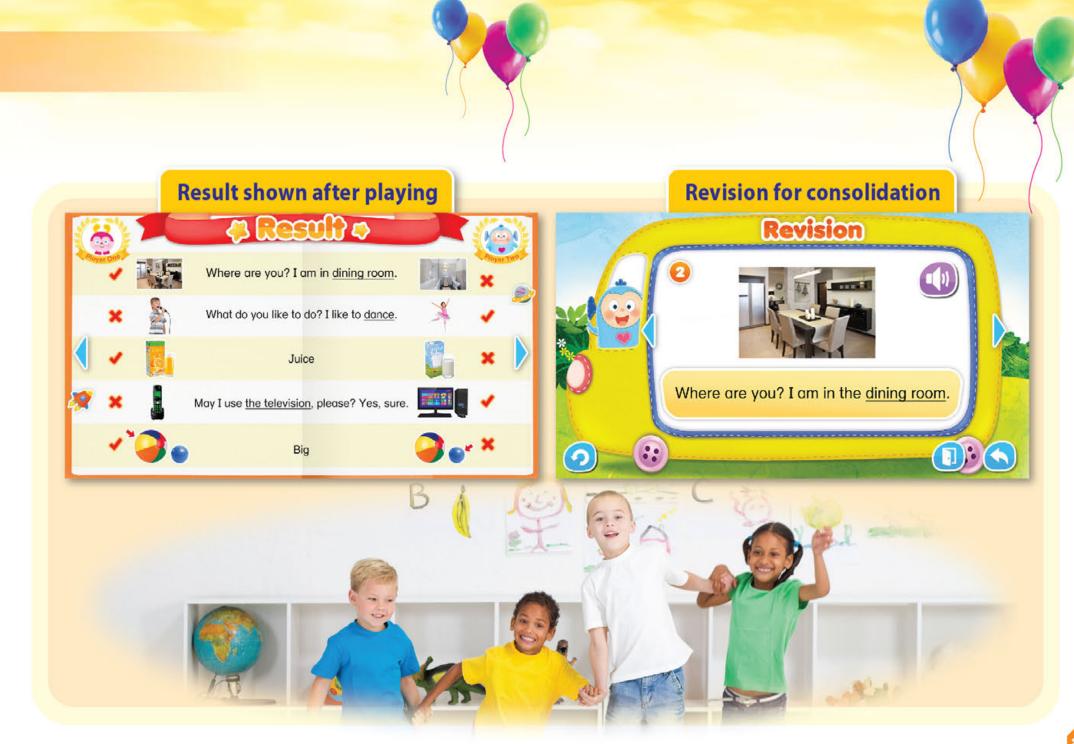


eduMOTION— motion sensing games

A smart technology enhances learning and enjoyment for young children!









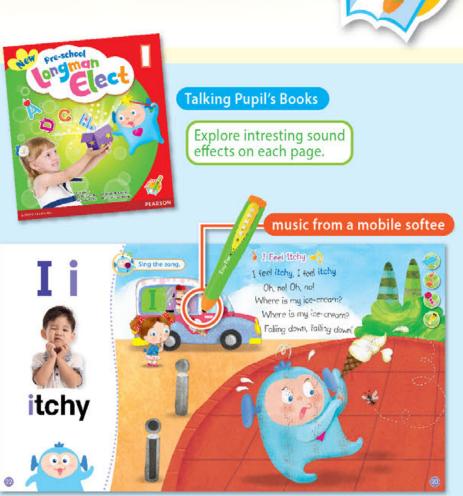
Easy Pen Make English learning come alive!











Book 1 pp.22-23



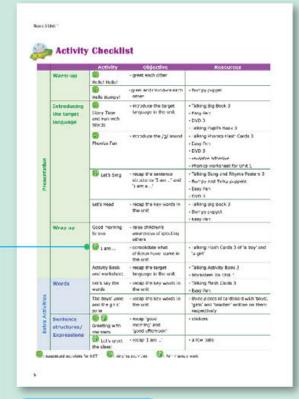
Useful resources for teachers

Teacher's Guides Rich resources and clear procedures for lesson planning



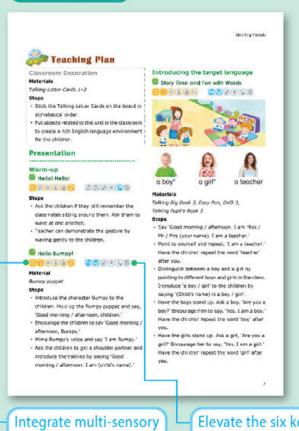
Follow-up questions about 21st century skills

Activity Checklist



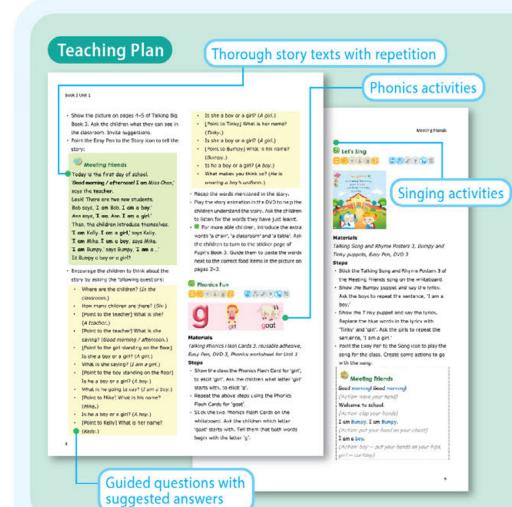
English teachers

Teaching Plan



areas of learning





Extra Activities

Repeat the spove steps using the Taiking Flash

teacher' (actions politing to the beacher).

09103**8 25**2335

over places of corclosed with layer, whis and

Have the children take times introducing

flam (child's no ne). I am a bourge-

themselves to their communities by saying

Designate a next of the designers as the boys. Materials

zone and another part as the giftir zone. Put: # /few before

. Let, the children stand in a circle at the control. . Sove a test to a circle in every group.

Save you

preparation

up through boyclastic than the inspective. \$1400

DIRECTOR' ACTIONS SO CHAIR PRODUCTION

Materials



growthy has true and street.

G Let's greet the class!

· Divide the children into proups.

- invite some pairs to show the class flow to

Children with the bull shows to rund up and

by sevino 'Good meming / alternoon, I am ...

IN THEIR CONCESS OF COST THAT THE COURSE.

have had a chance to greet the class.

Assessment Form Ask the children to displor give the thumbs up to their partner Tistley trank they have cone.

Worksheets

Bring the girl home. Draw a line from her to the house with

O President Education Assertation



Useful resources for teachers

DVDs and CD-ROMs





Useful resources for teachers



Professional training

Shared reading workshop









A handy package for parents

Parents' Packs







